

# UNTOLD+



**EXECUTIVE SUMMARY**

**Q4 2022**





**WE BELIEVE  
IN A WORLD  
WHERE NO  
STORY IS  
CUT SHORT  
OR SILENCED  
BY AIDS.**





# STIGMA IS MORE DEADLY THAN SICKNESS.

In Sub-Saharan Africa, AIDS has historically been a death sentence. Although medication is available globally, the stigma surrounding the disease prevents people from accessing life-saving care. Stigma also cuts people off from once-thriving communities, leaving hundreds of thousands of men and women lonely, vulnerable, and spiritually devastated.

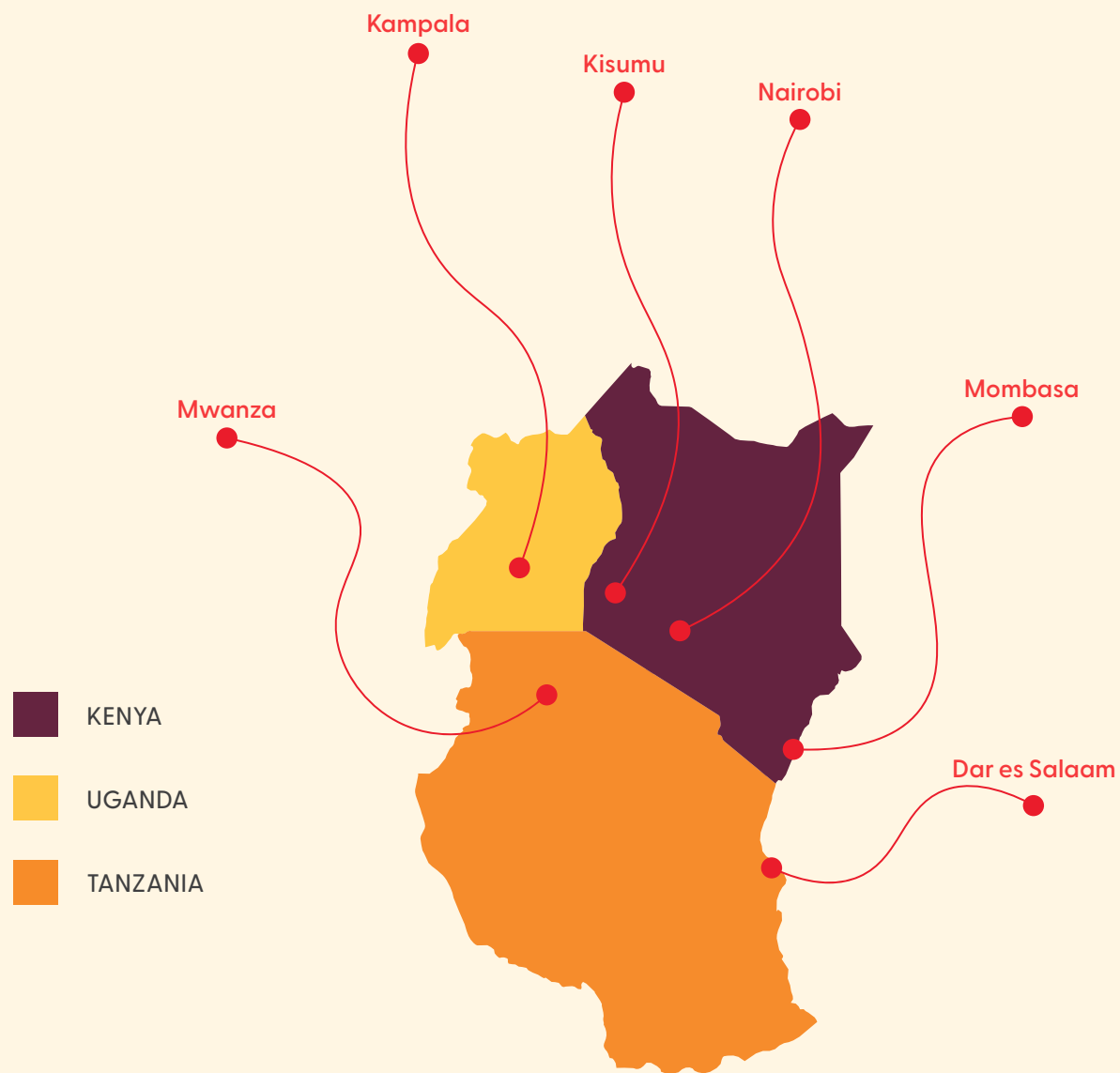
# LIFE BEYOND AIDS

Untold exists to embrace and equip people to live a life beyond AIDS. Our model is unique. We search for our clients and find them in their greatest time of need. Once they are enrolled in the Untold program, clients are offered integrated care that addresses their physical, emotional, spiritual, and economic health, all through the local church. We are working toward a future where every single person living with HIV receives life-saving care, gains spiritual hope, and lives a flourishing life without stigma.



Learn more at [untold.org/approach](https://untold.org/approach)





## NUMBERS TO DATE

 **3**  
COUNTRIES

 **95**  
CENTERS

 **29,523**  
GRADUATES

By the end of 2027, we will embrace and equip 100,000 men and women to live a life beyond AIDS.



The greatest way to overcome stigma is through spiritual hope. We share our Christian faith with all clients who want to learn more. Since 2007, over 7,000 clients have responded to the Gospel.



Impact doesn't end with the individual. Untold graduates represent over 90,000 dependent children who are no longer at risk of losing one or both parents to AIDS. These children will now grow up in healthy homes.



On average, 95% of our clients achieve or maintain viral suppression thanks to our program. That means no risk of transmitting the virus to children or partners.





**AIDS  
SAID  
I WAS  
WORTHLESS.**

**I SAY  
I HAVE ENDLESS  
POTENTIAL.**

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**2022-2024 campaign.** In our 14 years of ministry, we have learned that stigma can be more deadly than sickness. Stigma often prevents people from accessing life-saving care. It also cuts people off from once thriving communities, leaving hundreds of thousands of men and women lonely, vulnerable, and spiritually devastated. The messaging and imagery associated with the AIDS SAID campaign re-centers the client in the narrative of our work. We stand with our clients as they eliminate the false identities that have burdened them.





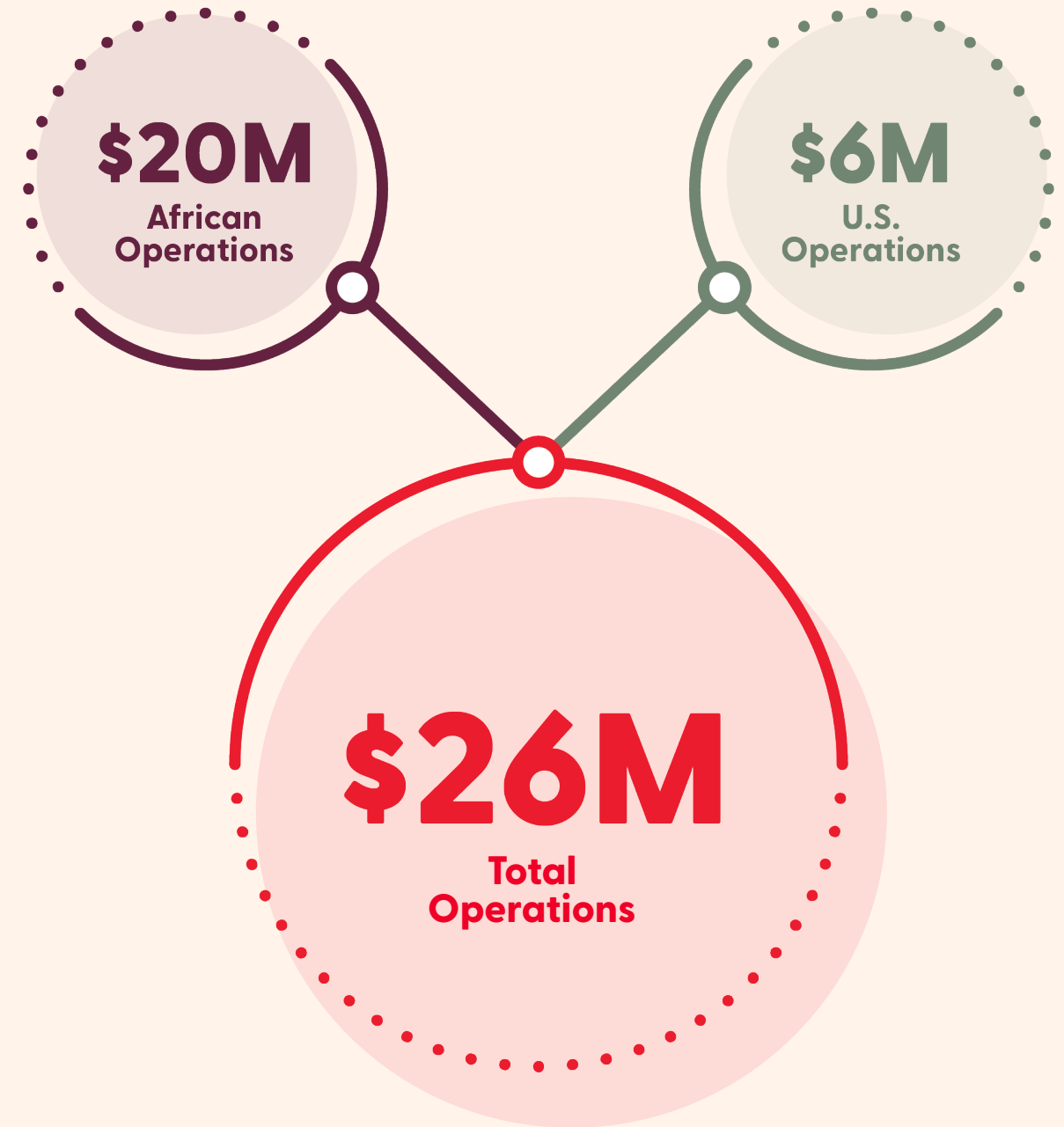
# CAMPAIGN GOALS

- + **Open 63 new locations**  
in various regions to reach 150 total operating centers
- + **Graduate an additional 25,000 clients**  
hitting the milestone of 50,000 graduates since inception
- + **Establish the organization in South Africa**  
and launch centers in Johannesburg
- + **Build a world-class innovation team in East Africa**  
to create new ways to serve men and women living with HIV
- + **Invest in a permanent home**  
in Nairobi that will serve as an office and training center



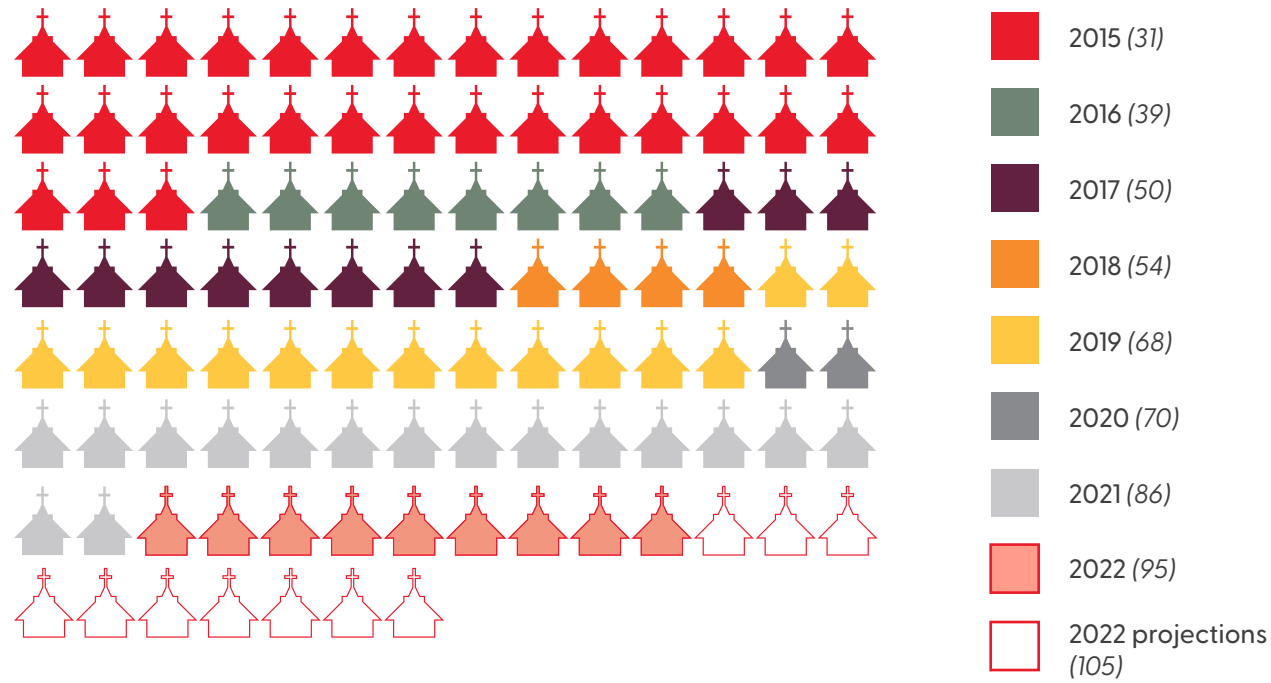
# CAMPAIGN TOTAL

*As of Sept 15, \$15M given or committed to the campaign*

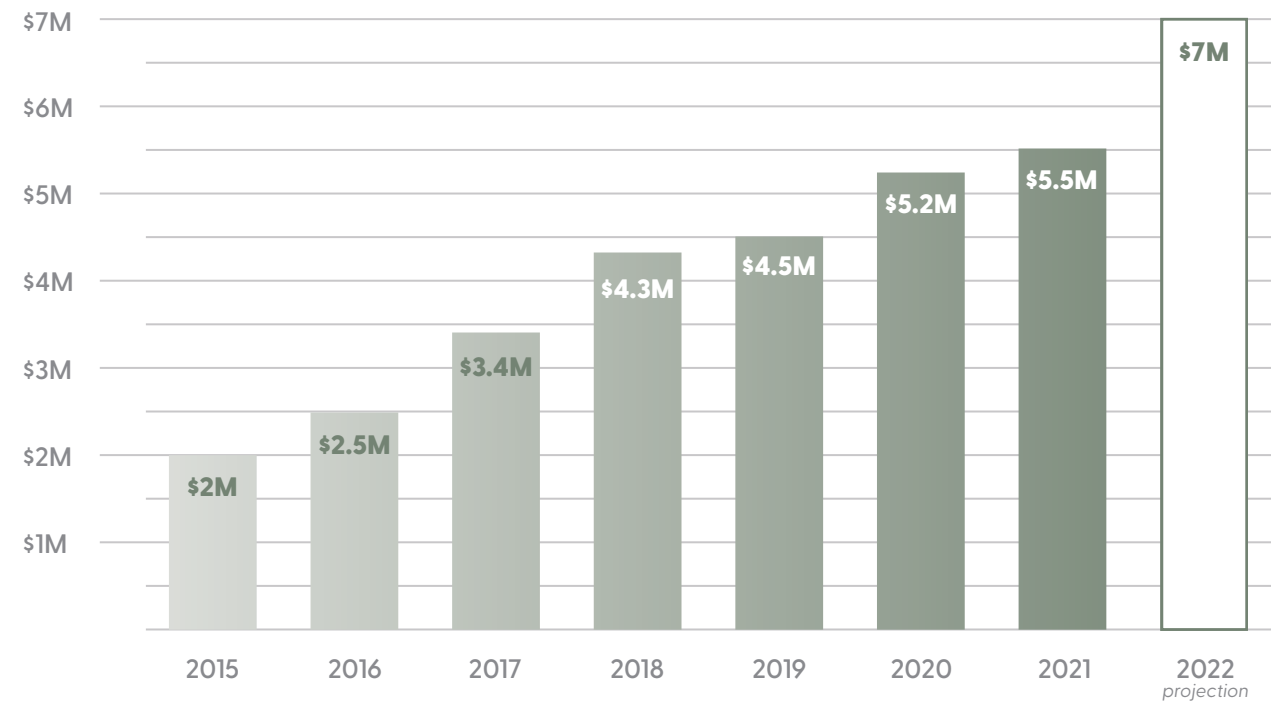




# EXPANSION



# GROWTH IN CONTRIBUTIONS



## BOARD OF DIRECTORS

- SHANNON MILES** Board Chair, Co-founder of BELAY and NoFo Brew Co
- CHRIS CLIMO** Vice-Chair, Associate, Bass, Berry & Sims PLC
- BOBBY REAGAN** Treasurer, CEO, Reagan Consulting
- DR. AMY JAMES, PHD** Secretary, Organizational Psychology
- RANDY GRAVITT** CEO, InteGREAT Leadership
- DR. VANITA BOSWELL, PHD** Founder and CEO, The Valo Group
- DAVID FARMER** Senior VP of Restaurant Experience, Chick-fil-A
- CLIFF ROBINSON** EVP, Chief People Officer, Chick fil A
- SHANE DUFFEY** Lead Pastor, NewSpring Church
- SAM BLOSSOM** Partner - M&A, PwC
- BRAD RESPESS** President & CEO, Tip Top Poultry
- KELLY LUDWICK** VP, Legal- Employment, Franchising, & Litigation, Chick-fil-A

## CONNECT WITH US

- JUSTIN MILLER** Co-Founder & CEO [justin@untold.org](mailto:justin@untold.org)
- MOLLY HEACOCK** Managing Director [molly@untold.org](mailto:molly@untold.org)
- JESSICA JETTON** Sr. Donor Engagement Director [jessica@untold.org](mailto:jessica@untold.org)



# GET INVOLVED



## PRAY

We have an audacious vision for the future. Pray for the clients we serve, along with our staff in East Africa and the U.S.

## GO

We facilitate more than a dozen Impact Trips each year. Come and see the work firsthand.

## GIVE

We want to mobilize a group of generous partners to fund our vision for the next three years. Learn more at [untold.org/aidssaid](https://untold.org/aidssaid)

## INVITE

Help us connect with others who are interested in learning about our work.

[www.untold.org](https://www.untold.org)

Untold is a registered 501(c)(3) nonprofit organization. Tax ID # 26-1412708